



Mrinmayee Ghanekar

Graphic Designer

Profile

Creative and detail-oriented Graphic Designer with over 4 years of experience in crafting visually compelling designs across digital and print media. Proven expertise in Social Media Management, driving engagement and brand visibility through strategic content creation and innovative design solutions. Adept at collaborating with cross-functional teams to deliver impactful campaigns that align with brand identity and goals. Strong proficiency in Adobe Creative Suite, coupled with a keen understanding of the latest design trends and social media algorithms. Committed to enhancing brand presence and delivering design excellence.

Education

2022-2023

Diploma in Graphic Design

International School of Design, Pune

2021-2022

Master's in Psychology

SNDT Women's University

Experience

2024 - Present

Tetramind Asia

Account Manager-Digital Marketing & Graphic Design

Social Media Marketing, Social Media Campaign Design, Graphic Design

2022-2024

RA Creative Insights Pvt Ltd

Freelance Graphic Designer

Report Design, Book Cover Design, Books Pages Alignment, Client Service, Print Media

2020-2022

Edunova School of Languages

Graphic Designer

Print Media, Logo Design, Signages Design, Magazine Design, Social Media Management

Contact

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Skills

Photoshop



InDesign



Illustrator



Figma

